



**ada**

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## Ethics Charter

The Foundation ADA, as a responsible entity committed to the protection and development of children and youth, has established a child protection policy based on ethical principles that seeks to harmonize the relationships and actions between the population, the foundation and its partners.

### **Recognition, dissemination and application of rights**

The Foundation ADA promulgates and considers the rights of girls and boys based on the UNICEF convention, human rights, fundamental rights, the rights of people with disabilities and others, having as a guiding principle the recognition of people as human beings with capabilities.

### **We promote a treatment framed in respect**

The Foundation ADA promotes respect for the diversity of all people regardless of their condition, sex, culture, religion, politics, social status and others.

### **Participation as an opportunity for development**

The Foundation ADA seeks to promote and make participation a fact, hence its methodology focuses on contributing to the development of these, based on their needs, characteristics and tastes.

### **We care about generating empathy**

The ADA Foundation, for the common good, is permanently committed to cooperation and joint work with people, associations and public and private local, departmental, national and international institutions.

### **We strive to grow with excellence**

#LaVerdaderaVictoria





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The Foundation ADA always strives to grow from within the care for people, institutions and our habitat. That is why it seeks to be sustainable over time by being careful and responsible with resources, develops friendly actions with the natural and material environment, and promotes life projects for personal, professional or sports development.

### **We live our lives with joy**

The Foundation ADA, in accordance with life, will involve men and women in all its processes, seeking to increase the active and meaningful participation of girls, women, minorities and vulnerable population.

### **We do our work with passion**

The Foundation ADA bases its work on impartiality, honesty, responsibility and other expressions that help us to comply with the norm, to eradicate child labor, exploitation and sexual abuse of children, to be knowledgeable about the origin of resources, to not have conflicts of interest and to reject all forms of corruption.

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